

INVESTOR PRESENTATION Q1FY26











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Undisputed leader in an Oligopolistic Indian Luggage Industry

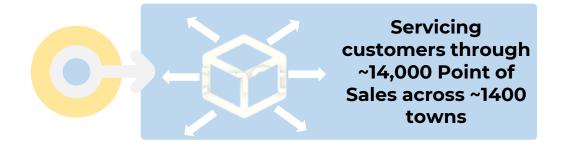














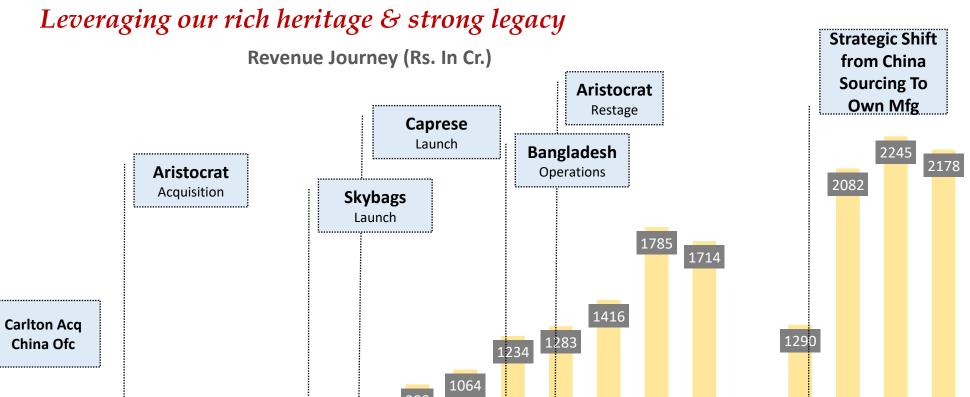


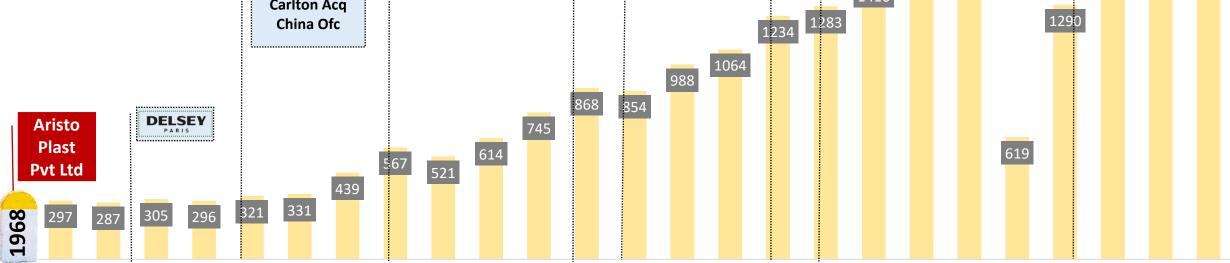
~8700 employees*

Milestones









Board Of Directors

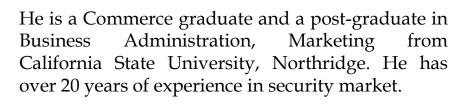


Mr. Dilip Piramal Chairman

a Commerce graduate and an experienced industrialist who has pioneered the luggage industry in India. He has an experience of more than 50 years in the luggage industry



Mr. Ramesh Damani **Independent Director**





Ms. Radhika Piramal **Executive Vice Chairperson**

She a graduate from Oxford University and has done an MBA from the Harvard Business School. She has over 10 years of experience in managing and strategizing the business of luggage, bags and other travel accessories.



He is a Science graduate. He is a founder of Blue Dart Courier Services, Blue Dart Express Limited, Blue Dart Aviation Limited and Express Industry Council of India. He has over 40 years of experience in the Shipping and Transport Industry. He has pioneered inland logistics of sea freight containers.



Ms. Neetu Kashiramka **Managing Director**

She is a qualified Chartered Accountant and has over 26 years of experience across varied industries. At VIP industries, she is responsible to build the organization growth strategy and lead execution across all business verticals & regions globally



Dr. Suresh Surana **Independent Director**

He holds a Doctorate in Business Administration, is a Fellow Member of ICAI and a law graduate from University of Mumbai. He has established RSM India and under his leadership it has become the largest first-generation home-grown accounting, tax and consulting group in India



Mr. Ashish Saha **Executive Director**

He holds Post Graduate Diploma in Dye & Moulding from Central Scientific Instruments Organizations, INDOSWISS Training Centre, Diploma in Instrument Technology and has over 40 years of experience in luggage industry. At VIP Industries, he heads India manufacturing and New projects



Ms. Payal Kothari **Independent Director**

Ms. Payal Kothari, holds a Bachelor degree in Economics and is a practicing advocate having 29 years of experience; specializes in litigation & real estate matters amongst others. Also holds Certification from Harvard Law School.



Strengthened Senior Management Team





Akash Shukla
Vice President - Human
Resources
23 years of experience across
varied industries, including
luggage



Anjan Mohanty
Chief Executive Officer

- Bangladesh
26 years of experience
in the apparel industry



Ashish Saha
Executive Director & Sr.
Vice President – India
Manufacturing & New
Projects
45 years of experience
in the luggage industry



MVH Sastry
Vice
President Procurement &
Supply Chain 23 years
of experience in
FMCG industry



Sumit Gupta
Vice President – Sales &
CRM
25 years of experience
across varied industries,
including luggage



Sushant Junnarkar
Vice President E-commerce & Caprese
23 years of experience
across industries, and in
digital domain for FMCG,
fashion & beauty



Manish Desai
Chief Financial
Officer
26 years of
experience across
varied industries



Vasant Dewaji
Design Head
32 years of experience
across varied
industries



VIP Power Brands: High Equity, targeted at distinctive opportunity spaces





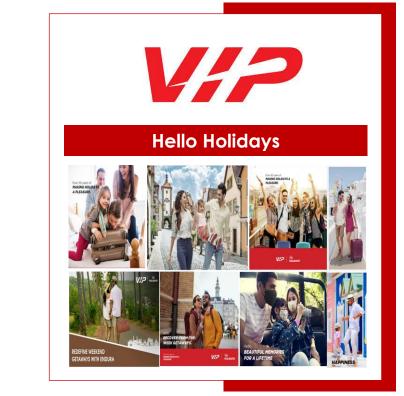
Proposition

Brand Print

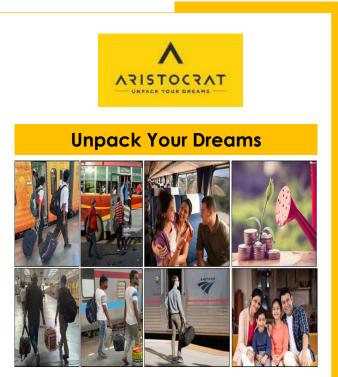
Innovative & Caring partner that makes every trip comfortable, safe and enjoyable

Trendy, colorful luggage brand that helps you get noticed

Partner every young middle Indian in this journey with products that are built to outperform and outlast







BRANDS FROM THE HOUSE OF VIP INDUSTRIES



VIP Power Brands: High Equity, targeted at distinctive opportunity spaces

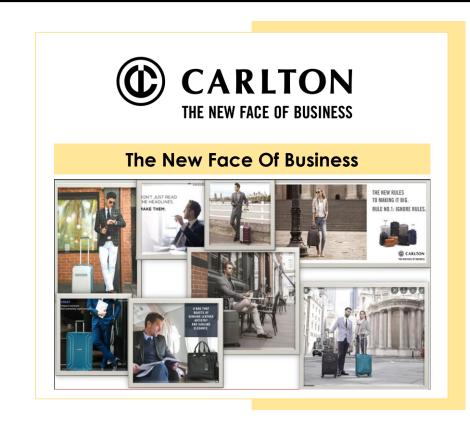


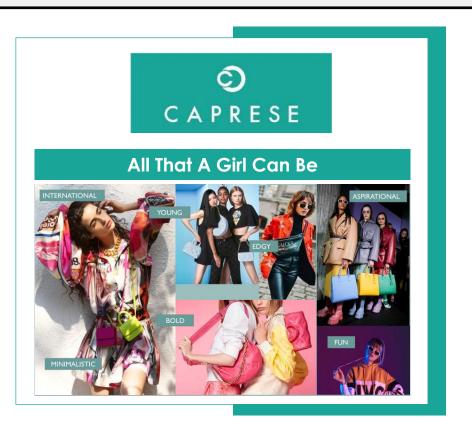


Proposition

Luggage Partner For Young Visionaries & Leaders

Avant-garde range of handbags & accessories for every woman who wishes to announce her arrival in life





Brand Print

BRANDS FROM THE HOUSE OF VIP INDUSTRIES



Diversified Product Portfolio





HARD LUGGAGE



SOFT LUGGAGE



DUFFLE BAGS



BACKPACKS





TRAVEL ACCESSORIES



BUSINESS SATCHELS



LADIES' HANDBAGS









Performance Highlights (Consolidated)





Q1 FY26 Financial Performance Snapshot

4554('000)	Rs. 561 Cr.	45 %	5.2 %	Rs17 Cr.
Volume	Revenues	GP %	EBITDA %	PBT#
-8%	-12%	0.9%	-2.8%	NA

Over Q1 FY25

Q1 FY26 Financial Performance Snapshot (Adjusted)

4554('000)	Rs. 561 Cr.	48 %*	10.2 %	Rs. 11.5 Cr.
Volume	Revenues	GP %	EBITDA %	PBT [#]
-8%	-12%	<i>3.5</i> %	2.2%	210%

Over Q1 FY25

	EBITDA % - Q1 FY 25	8.0%
)	Increase in Gross Margin	3.5%
	Decrease in Other Expenditure	1.2%
	Increase in Advertisement Expenditure	-1.6%
	Increase in Employee Cost	-0.9%
	Non-recurring items	-5.0%
	EBITDA % - Q1 FY 26	5.2%

- Q1 FY26 reported volume de-growth for the first time since 5 quarters. Sudden drop in secondary sales, especially for ecommerce was a key contributor to this drop.
- Normalized Gross margin without inventory provision stands at 48%.
- One time impact on EBITDA margin due to Inventory provision and other expenses was at 5%. The normalized EBITDA margin would otherwise be 10.2%



Market Share

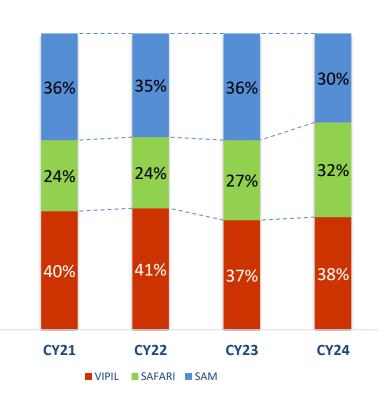






■ VIPIL ■ SAFARI ■ SAM

Calendar year Market Share %



Relative Market share based on reported results of 3 Companies



Q1FY26 Financial Performance - Consolidated





Rs. In Cr.

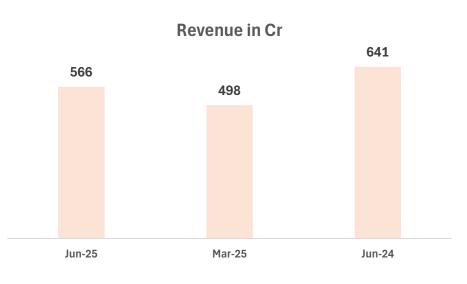
	Quarter ended		Year	
Particulars	Jun-25	Mar-25	Jun-24	Mar-25
Revenue from Operations	561	494	639	2,178
Other Income	5	4	2	11
Total Revenue	566	498	641	2,189
cogs	309	263	355	1,185
Gross Contribution	257	235	286	1,005
GC Margin (without Other Income)	45%	47%	44%	46%
Employee Benefits expenses	54	54	59	225
Other Expenses	174	171	176	686
Total Expenses	228	225	235	911
EBIDTA	29	10	51	93
EBIDTA Margin	5%	2%	8%	4%
Depreciation	32	30	29	119
EBIT	(2)	(20)	22	(26)
Finance Cost	17	17	18	73
Profit before Exceptional items	(19)	(37)	4	(99)
Exceptional items Expense / (Income)	2	4	1	8
Profit before Tax	(17)	(33)	4	(91)
Tax	(4)	(5)	(0)	(22)
Profit After Tax	(13)	(27)	4	(69)

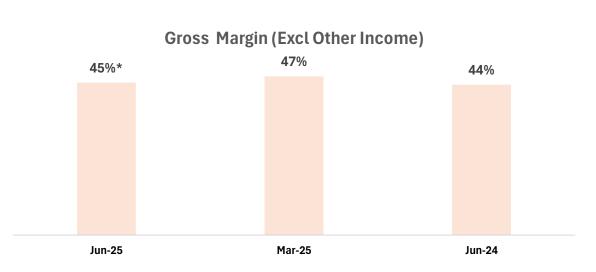
- Normalized Gross margin without inventory provision stands at 48%.
- One time impact on EBITDA margin due to Inventory provision and other expenses stands at 5%. The normalized EBITDA margin would otherwise be 10.2%
- Bangladesh operations reported a profit of Rs. 8 crore as against a loss of Rs. 11 crore in last year Q1



Key Financial Metrics - P&L





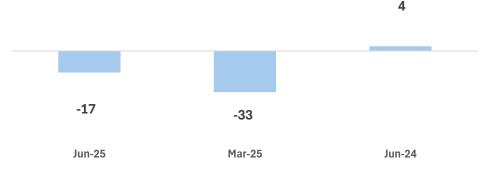


*Adjusted Gross margin 48%

5% 2% Jun-25 Mar-25 Jun-24

EBITDA*









Revenue Performance : Brands & Categories





Channel-wise Salience	Q1FY25	Q1FY26
General trade	24%	26%
Retail trade	9%	9%
Modern trade	28%	26%
E-Com	21%	19%
CSD CPC	9%	11%
Institutional	6%	7%
International	3%	2%

Brand-wise Salience	Q1FY25	Q1FY26
Carlton	5%	7%
VIP	20%	18%
Skybags	31%	30%
Premium & Mass Premium	56%	55%
Aristocrat + Alfa	41%	42%
Caprese	3%	3%

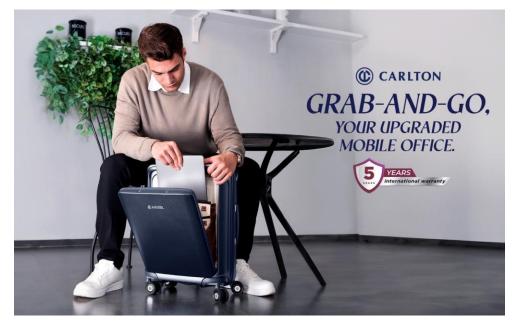
Category-wise Salience	Q1FY25	Q1FY26
Uprights	75%	76%
Hard Luggage	56%	63%
Soft Luggage	19%	13%
Duffel Bags	7%	6%
Backpacks	15%	15%
Ladies Hand Bags	3%	3%



Carlton New Launches







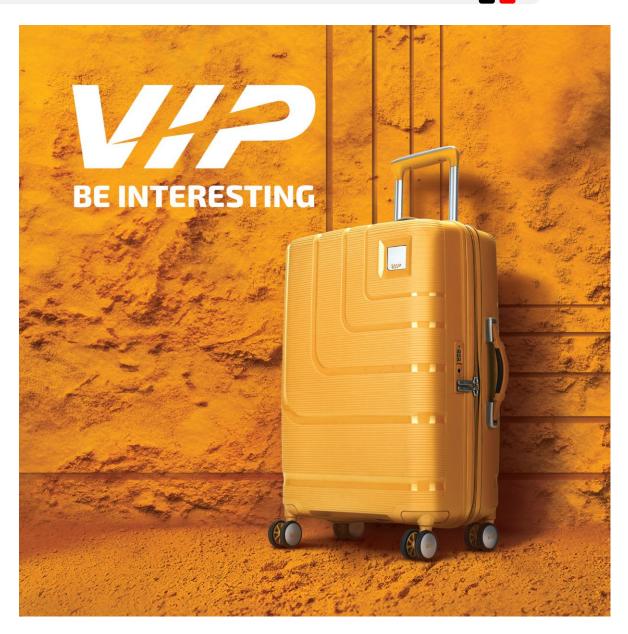




VIP New Launches









Skybags New Launches













Value segment New Launches











Ecommerce Focused New Launches For Q2

















Vortex Plus







Streax



Lush



VIP Brand Forays Into Professional Backpacks











VOGUE: The "Think-PACK"

URBAN: The "Commuter-PACK"

LEGACY: The Ultimate "Brief-PACK"



SUPPORTED WITH ONLINE PRESENCE





Introducing Smart Bag Tags



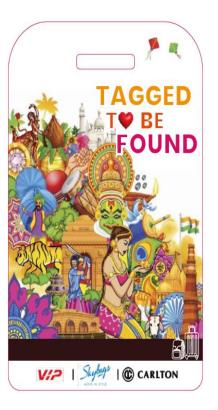












Select Purchases for House of VIPS brands will get QR enabled smart bag tags. Making travel stress free!



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Thank you